



THE FOUNDATION
for Marshall Medical Centers

PARTNERS

in *Healthcare* Philanthropy

Sponsorship Programs 2026

*“He who wished to secure
the good of others has
already secured his own.”*

- Confucius

Dear Friend,

On behalf of The Foundation for Marshall Medical Centers, thank you for the generosity and partnership that have helped strengthen local healthcare year after year. Your support continues to make a meaningful difference in the lives of patients and families right here at home.

As we begin 2026, we invite you to once again join us in making that difference through our annual Partners in Healthcare Philanthropy campaign. This year's theme, "Our Wish for Local Healthcare," reflects a shared hope: that together, we can continue improving the quality of care close to home and expanding access to those who need it most.

Our wish is for every patient to receive exceptional care close to home.

Our wish is for every caregiver to have the tools and technology they need to heal.

*Our wish is for every act of compassion to ripple through our community,
inspiring others to give, serve, and make a difference.*

Your partnership helps turn these wishes into reality.

When you support The Foundation, you directly impact initiatives that save lives, enhance comfort, and ensure that world-class healthcare remains accessible to all in Marshall County. From funding advanced medical equipment to supporting patient assistance and education programs, your sponsorship sustains the heartbeat of care in our community.

As a valued sponsor, you are not only investing in healthcare; you are helping to fulfill our community's collective wish for a healthier tomorrow.

Gratefully,



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PARTNERSHIP CONFIRMATION

Included at the end of this packet is your chance to get involved! We can't wait to work with you to make a difference in the lives of our patients and their families.



WINTER BALL

JANUARY 17, 2026

LAKE GUNTERSVILLE STATE PARK

This event is Marshall County's original black-tie affair and focuses on maintaining quality healthcare in Marshall County and celebrating those who make it possible. Sponsors and guests enjoy a Patron Party, cocktail hour, complimentary valet, seated dinner, live entertainment and the annual Healthcare Hero Awards. Each year proceeds support an area of greatest need at Marshall Medical Centers chosen by the Marshall Women's Guild.

SPONSORSHIP BENEFITS	BRONZE \$2,000	SILVER \$3,000	GOLD \$6,000	PLATINUM \$9,000	PRESENTING \$12,500 (only one available)
Event tickets (including 2 drink tickets per guest)	4 tickets	6 tickets	10 tickets Grandview Ballroom	20 tickets Grandview Ballroom	20 tickets Grandview Ballroom
Advertisement in event program	1/4 page	1/2 page	1 page	2 page spread	2 page spread
Branding on tables	Logo on your table	Logo on your table	Logo on your table	Logo on all tables	Logo on all tables
Hotel rooms at the Lodge			1 Room	2 Rooms	2 Suites
Logo on photo backdrop			✓	✓	✓
Name mentioned in opening remarks				✓	✓
Opportunity to give invocation or toast					✓
Logo on invitation					✓
Exclusive signage at event					✓
PATRON PARTY ADD ON (only one available!)	For an additional \$2,500 above these sponsor levels, you will be recognized as the exclusive sponsor of the Patron Party on Patron invitations, in the program and at the Patron Party entrance.				



EVENT IMPACT

Hosting yet another sold-out crowd, the 2025 Winter Ball raised more than \$200,000 to benefit the Marshall Cancer Care Center.

Proceeds support the Patient Navigator Program, which provides dedicated staff who guide patients through every step of their cancer journey, removing barriers, coordinating care, and ensuring that treatment remains within reach for every person who needs it.

In addition, this incredible generosity is allowing The Foundation to replace chemotherapy patient and caregiver chairs enhancing comfort and care for those who spend long hours in treatment or by a loved one's side.

Through events like the Winter Ball, our community's compassion continues to transform cancer care close to home.





WOMEN'S HEALTH LUNCHEON

MAY 7, 2026

GUNTERSVILLE CITY HARBOR EVENT CENTER

Hosted by the Marshall Women's Guild, the Women's Health Luncheon brings women together to **educate** them on the latest women's health issues, **encourage** them to be more proactive about their own health and **engage** them in the lifesaving work of the Foundation for Marshall Medical Centers. The event features a discussion on women's health followed by a keynote address.

SPONSORSHIP BENEFITS	BRONZE \$300	SILVER \$600	GOLD \$1,200	PLATINUM \$2,000	PRESENTING \$3,000 (only one available)
Event tickets	2 tickets with reserved seating	4 tickets with reserved seating	1 Table of 8 in a prominent location	2 tables of 8 in a prominent location	2 tables of 8 in a prominent location
Opportunity to put item in attendee welcome bags	✓	✓	✓	✓	✓
Branding on tables	Logo on your table	Logo on your table	Logo on your table	Logo on all tables	Logo on all tables
Mention in event program and on event slideshow	Name	Name	Logo	Logo	Logo on cover and individual slide
Opportunity to give invocation or toast				✓	
Opportunity to introduce keynote speaker					✓
Booth space at the event for promotional purposes					✓

EVENT IMPACT

The 2026 Women's Health Luncheon was a sold-out success, welcoming 300 guests who enjoyed stunning views from Lake Gunter'sville City Harbor, a delicious lunch, and meaningful fellowship.

Guests participated in the ever-popular "Bring Home the Bag" drawing, heard from an engaging healthcare panel, and were inspired by keynote speaker Meredith Mann, the powerhouse certified personal trainer, holistic nutrition coach, and recipe developer behind The Peachie Spoon.

Thanks to the incredible generosity of our supporters, the event raised enough funds to undertake a major lighting conversion in Labor & Delivery at Marshall Medical Center South, allowing mothers to both deliver and recover in the same room. Proceeds also provided brand new cradles for Marshall Medical Center North, and continued funding for the Foundation's infant loss bereavement services, offering care and compassion for families navigating the unimaginable.





SPORTING CLAYS CLASSIC

SEPTEMBER 4, 2026

BRIGHT STAR SPORTING CLAYS

The Foundation's annual Sporting Clays Classic includes a friendly sporting clays tournament complimented by food, live music, games and awards. Held at Bright Star Sporting Clays in Horton, Alabama, the event allows participants and sponsors to build relationships, entertain clients, encourage camaraderie and support the philanthropic mission of Marshall Medical Centers.

SPONSORSHIP BENEFITS	BRONZE \$900	SILVER \$1,800	GOLD \$3,500	PLATINUM \$6,000	PRESENTING \$9,000 <small>(only one available)</small>
Team entries	1/2 (\$450) discount for one team	1 Team of 4 Shooters	2 Teams of 4 Shooters	3 Teams of 4 Shooters	4 Teams of 4 Shooters
Additional invitations to lunch	2	2	4	6	8
Opportunity to put items in shooters' bags	✓	✓	✓	✓	✓
Complimentary golf cart for shooters (upon request)			✓	✓	✓
Flight preference		Third Choice	Second Choice	First Choice	First Choice
Signage at shooting stations	Name on bronze sign	Logo on sign at one station	Logo on sign at one station	Logo on sign at each station	Logo on each station stand
Branding on tables			Logo on all tables	Logo on all tables	Logo on all tables
Logo on shooters' bags and on event posters					✓
SNACK CART SPONSOR <small>(only one available!)</small>	For \$500 you will receive your company logo on the snack cart, \$250 off a team of 4 shooters, and 2 additional invitations to lunch. Must be able to provide drivers for snack cart in morning and afternoon flight!				



EVENT IMPACT

The 2025 Sporting Clays Classic was a picture-perfect day, with ideal weather setting the stage for another memorable event. Whether participating in the morning or afternoon flight, shooters enjoyed a fantastic day outdoors while helping raise \$80,000 to support The Foundation for Marshall Medical Centers.

Proceeds from this year's event are helping fund critical capital improvements across Marshall Medical Centers and investments in advanced medical equipment to elevate patient care for everyone in our community.

Most notably, this year's funds made it possible for Marshall EMS to purchase blood administration equipment, allowing emergency personnel to administer life-saving transfusions in the field - a powerful advancement in trauma response and critical care for patients across Marshall County.





PINK PUMPKIN RUN

OCTOBER 31, 2026

LAKE GUNTERSVILLE

The 16th Annual Pink Pumpkin Run will feature the popular Pink Pumpkin Run events, early registration and packet pick up, music, children's activities and the Pink Pancake Brunch. The Pink Pumpkin Run is Marshall County's premier running event benefiting breast cancer services at Marshall Medical Centers and attracting a diverse group of participants, spectators and volunteers from across the Southeast!

SPONSORSHIP BENEFITS	BRONZE \$300	SILVER \$600	GOLD \$1,200	PLATINUM \$3,000	PRESENTING \$6,000 (only one available)
Complimentary race entries (any event)	2	4	6	10	20
Booth space in sponsor tent on race day	✓	✓	✓	✓	✓
Opportunity to put items in runners' bags	✓	✓	✓	✓	✓
Listing on runner's bags, race day banners and registration website	Name	Name	Logo	Logo	Logo with prominent placement
Option for custom social media graphic (upon request)		✓	✓	✓	✓
Yard signs along race course			1 sign with logo	2 signs with logo	4 signs with logo
Opportunity to address runners via sound tent				✓	✓
Opportunity to kick off Awards Ceremony					✓



THE FOUNDATION FOR
MARSHALL MEDICAL CENTERS
PINK PUMPKIN RUN
BENEFITING BREAST CANCER AWARENESS



EVENT IMPACT

The 16th Annual Pink Pumpkin Run was a show-stopping success, embracing a festive circus theme of “Step Right Up to Prevent Cancer.” On a beautiful October Saturday, more than 1,100 participants filled the streets in support of local breast cancer care, helping raise an impressive \$75,000 to benefit Marshall Medical’s Mammography Assistance Program providing mammograms to local women in need.

This celebration honored the strength of patients like Jenny Knight, who have faced breast cancer with faith, courage, and the support of their loved ones. “Everybody’s story is different,” Jenny shared, “but now I can share mine and hopefully be a support to another woman traveling this journey.”

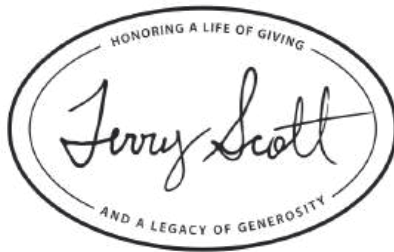
Every mile, every moment, and every gift helps bring hope and healing closer to home.



Thank You!

The Foundation for Marshall Medical Centers owes a special thank you to our 2025 Multi-Event Partners in Healthcare Philanthropy who have chosen to be sponsors at the highest level throughout the year.

ROBINS & MORTON



Dermatology of North Alabama | Cadence Bank | Compass Pediatrics | Old Town Stock House
Marshall Wound Healing Centers | David and Peggy Hayes | Redstone Federal Credit Union
Total Dental Care | Lake Gunterville State Park | Marshall Precision Manufacturing
Emblem Credit Union | Marshall-DeKalb Electric Cooperative





MULTI-EVENT SPONSORSHIPS

Sponsoring at the multi-event level is your opportunity to join us for maximum impact, visibility and budgeting purposes. In addition to the savings of making a commitment at the multi-event sponsorship level, exclusive benefits are detailed below while individual sponsorship opportunities are listed on the previous pages.

EXCLUSIVE BENEFITS	BRONZE \$3,025	SILVER \$5,500	GOLD \$11,000	PLATINUM \$18,500	PRESENTING \$27,500 (only one available)
Quarterly payment option	✓	✓	✓	✓	✓
Opportunity to lock in price for 3 years at the same level	✓	✓	✓	✓	✓
Signature event benefits	Bronze level benefits at all events	Silver level benefits at all events	Gold level benefits at all events	Platinum level benefits at all events	Presenting level benefits at all events
Mention in quarterly "Memorable Moments" e-blast sent in 2026	Name	Name	Logo	Logo	Logo
Mention on Foundation's website	Name	Name	Logo	Logo	Most prominent logo
Community partner seal in digital format (by request)	✓	✓	✓	✓	✓
Social Media thank you post	Group	Group	Individual	Individual	Individual

2026 SPONSOR CONFIRMATION



Thank you for your interest in becoming a Partner in Healthcare Philanthropy with The Foundation for Marshall Medical Centers! Your support benefits the life-saving work done at Marshall Medical Centers every day. Please fill out the following form and return with your payment to the address below.

Organization _____
Contact Person _____
Address _____ City, State, Zip _____
Email _____
Website _____
Telephone _____ Fax _____

PARTNERSHIP OPPORTUNITIES

Multi-Event Sponsor 2026 (see page 11 for details)

- ☐ Presenting (\$27,500) ☐ Platinum (\$18,500) ☐ Gold (\$11,000) ☐ Silver (\$5,500) ☐ Bronze (\$3,025)
☐ I would like to pay in quarterly installments on March 1, June 1, Sept. 1, Dec. 1, 2026
☐ I would like to lock in this rate and commit to auto-renew at this level for 3 years.

Individual Event Sponsor (see pages 2-9 for details)

Winter Ball

- ☐ Presenting (\$12,500) ☐ Platinum (\$9,000) ☐ Gold (\$6,000) ☐ Silver (\$3,000) ☐ Bronze (\$2,000)
☐ Patron Party Add-On (\$2,500) ☐ Auction Donation Item: _____ FMV: \$ _____

Women's Health Luncheon

- ☐ Presenting (\$3,000) ☐ Platinum (\$2,000) ☐ Gold (\$1,200) ☐ Silver (\$600) ☐ Bronze (\$300)

Sporting Clays Classic

- ☐ Presenting (\$9,000) ☐ Platinum (\$6,000) ☐ Gold (\$3,500) ☐ Silver (\$1,800) ☐ Bronze (\$900)
☐ Snack Cart (\$500) ☐ Door Prize Item: _____ FMV: \$ _____

Pink Pumpkin Run

- ☐ Presenting (\$6,000) ☐ Platinum (\$3,000) ☐ Gold (\$1,200) ☐ Silver (\$600) ☐ Bronze (\$300)

I would like to waive all sponsorship benefits and become a **Community Partner** with an outright donation of:

- ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ Other amount: \$ _____

Method of Payment: ☐ Please invoice me ☐ Check enclosed made payable to "The Foundation for MMC"

☐ Credit card: ☐ AMEX ☐ Discover ☐ Mastercard ☐ VISA / Card Number _____
CVV Code _____ Expiration _____ Name on card _____ Signature: _____

I understand and agree to abide by the rules, deadlines and marketing requirements of the Foundation for Marshall Medical Centers as communicated in this packet. I understand that all benefits will begin with a signed commitment, and thus my signature reflects a binding contract and holds my company or myself accountable for all fees agreed upon within this proposal. I also understand that sponsorships are subject to approval by the Foundation for Marshall Medical Centers which reserves the right to refuse any sponsorship deemed inappropriate or unsuitable to the advancement of the mission and objectives of the health system. The Foundation for Marshall Medical Centers reserves the right to cancel an event due to any circumstances which would make the event non-viable. If an event is canceled or postponed, sponsors will have the option to either transfer registration to the same event at the future date or allow the sponsorship to be donated to the Foundation for Marshall Medical Centers. If an event is canceled, sponsors will be informed via email.

Contact Name

Signature on behalf of organization (required)

Date (required)



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FOR A DIGITAL COPY OF THE
CONFIRMATION FORM, SIMPLY
SCAN THIS QR CODE WITH THE
CAMERA APP ON YOUR PHONE.





THE FOUNDATION for Marshall Medical Centers

2320 Homer Clayton Drive
Guntersville, AL 35976

www.foundationformmc.org
(256) 571-8026

The Foundation for Marshall Medical Centers works to develop the relationships and financial resources necessary to support the Medical Centers and its mission of improving the health and well-being of our patients and their families.

THANK YOU FOR YOUR SUPPORT!



/FoundationforMMC



@FoundationforMMC